

DANILO BERTI

Creative Lead

daniloberti.com linkedin, instagram daniloberti behance danilo-berti
danilo.berti@yahoo.com.br +55 11 98366 7651

Ibiapava 144 apt 107
Santo André, SP - 09185-360

Creative coordinator focused on design, with experience in leading creative, art and writing teams. I have knowledge in UX/UI, motion design and video editing. My experience includes advertising agencies, marketing departments in tech companies and startups.

Experience

2021 - now ————— Magalu / Canaltech ————— Creative Lead
2014 - 2021 ————— New Mind Comunicação ————— Creative Director
2012 - 2014 ————— Ingluu Technologies ————— CMO
2011 - 2014 ————— Eicon ————— Marketing Analyst
2008 - 2010 ————— GS Comunicação ————— Creative Director
2006 - 2008 ————— C2 Comunicação ————— Art Assistant
2005 - 2006 ————— Gauss Consulting ————— Webdesigner

Education

Post Graduate in Marketing
Universidade Metodista de São Paulo
TCC final grade A

Social communication, bachelor in
Advertising
Universidade Metodista de São Paulo
GPA 8.77

ETE Escola Técnica Estadual Lauro Gomes

I already created it for

Amstel, Apple, Assaí, Claro, Cummins,
Danfoss, Duracell, Ford, Guaraná
Antarctica, Intel, Kabum!, LG, Magneti
Marelli, McDonald's, Nomad, Nubank,
OLX, Oppo, Oral-B, Porto, Samsung,
Trident, Unidas e Yamaha.

Languages

Native portuguese
Advanced english
Basic french
Basic spanish

Courses / Workshops

Beginner Drums
School of Rock

UX Weekend
Mergo

Web UI/UX Design
Udemy

Creative Leadership
Miami Ad School

Digital Marketing Strategies
Branding
ESPM Escola Superior de Propaganda e Marketing

Workshop on Advertising, Arts, Animation,
Visual Effects and Design
SVA NYC School of Visual Arts New York City

Prospecting Creative Ideas
Casa Idea Fixa

Printing Production
Escola Pancrom de Tecnologia Gráfica

Graphic Design and Advertising Creation
Escola Oficina de Artes